



Forum 4 Business Growth
prospering through partnerships

Forum 4 Business Growth

Member Feedback

Survey



Q1. What do you like most about Forum 4 Business Growth?

The partnerships and collaboration with members. The great array of guest speakers. The sharing of knowledge.

I like the interaction and diverse mix of people that open up different thought patterns and dialogue.

Good speakers. Professional development has been good quality. Environment where you feel like you are not getting lost in the numbers.

meeting with like minded people

The speakers and just the general vibe of the meeting.

The idea of personal as well as business growth appealed to me. Also the concept of being a voice in the community

The open discussions about business and the potential for direct input.

Meeting with nice people. Giving me some company in a lonely week working as a sole trader. Meeting the challenges of business together. A sounding board as to what is happening in Cairns

The informal camaraderie and support

It's a small friendly group. The format of the meetings are good. Everyone can participate

Information sharing

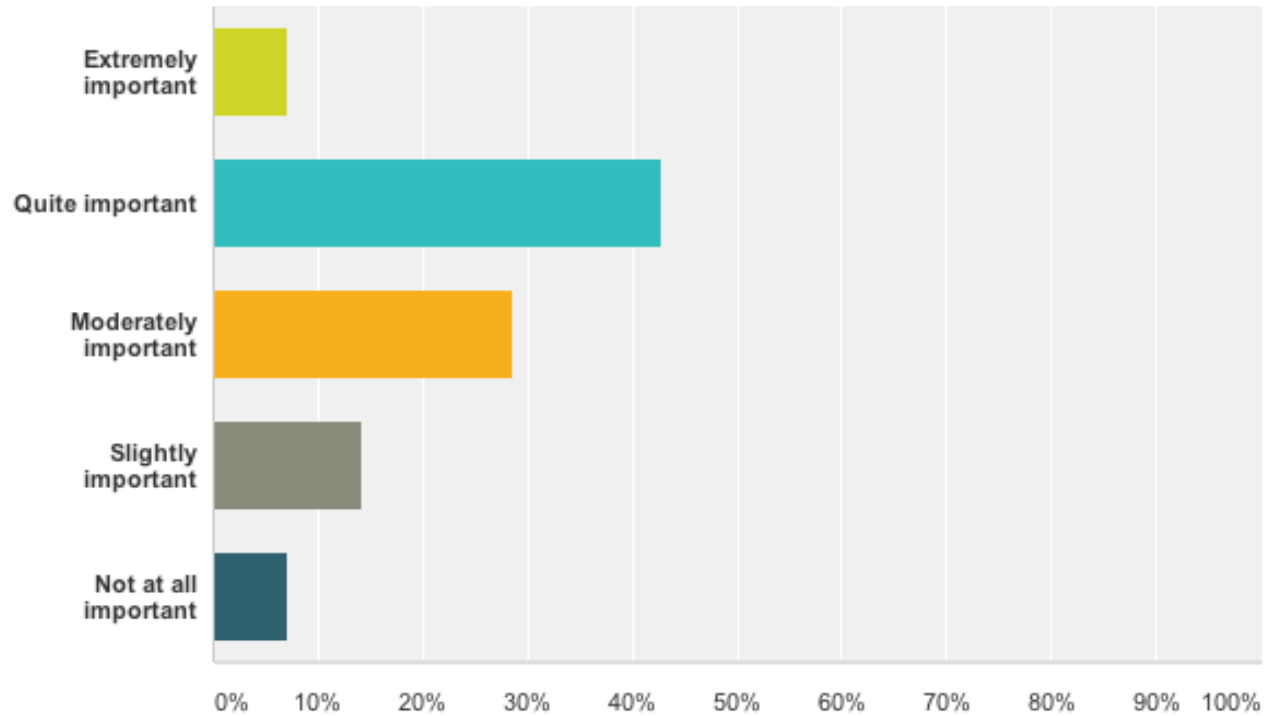
Diversity of professional and personal development. The camaraderie.

Professional and friendly with a genuine interest in promoting new businesses

The chance to connect and help each other

How important was price to you when choosing to join F4BG?

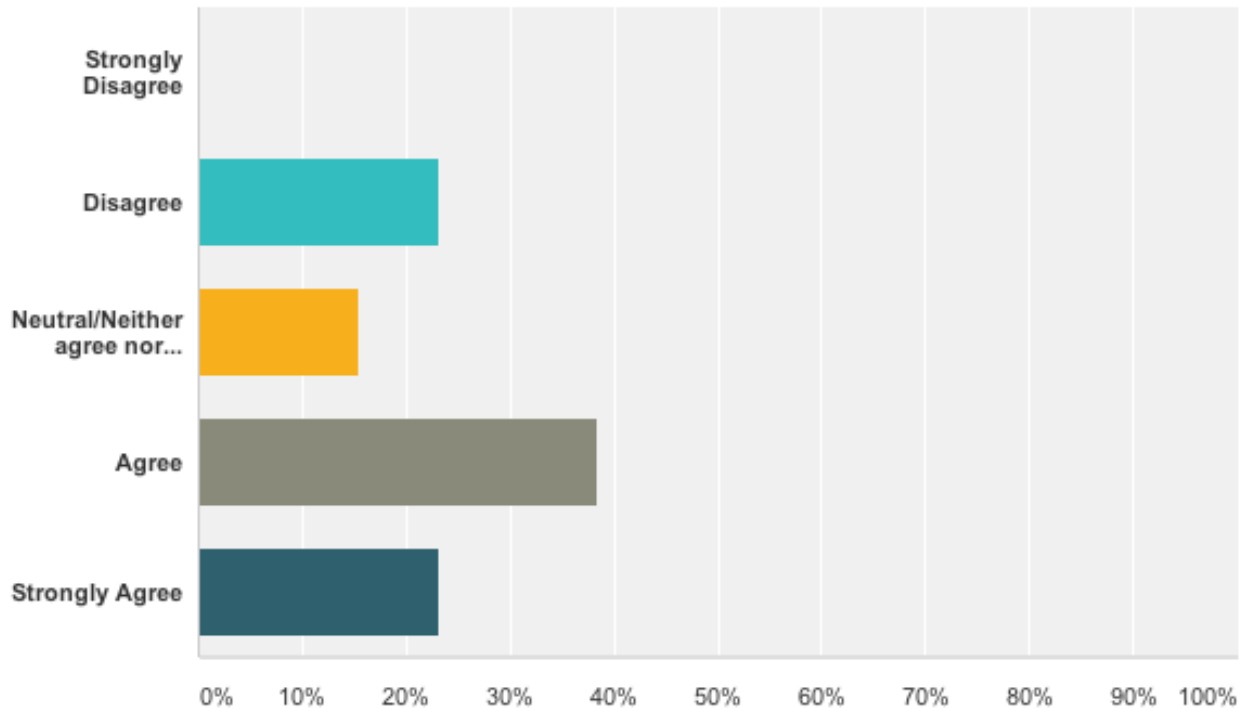
Answered: 14 Skipped: 0



Answer Choices	Responses
Extremely important	7.14% 1
Quite important	42.86% 6
Moderately important	28.57% 4
Slightly important	14.29% 2
Not at all important	7.14% 1
Total	14

F4BG has resulted in direct referrals for my business

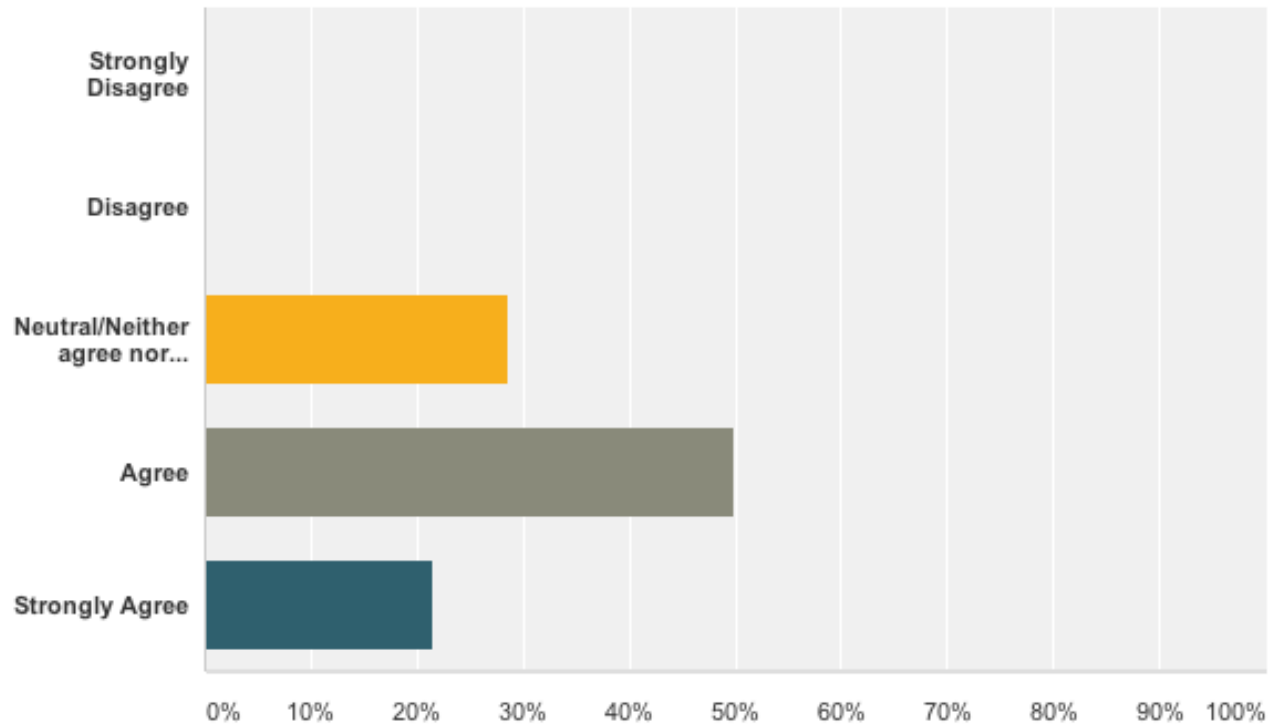
Answered: 13 Skipped: 1



Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	23.08% 3
Neutral/Neither agree nor disagree	15.38% 2
Agree	38.46% 5
Strongly Agree	23.08% 3
Total	13

F4BG speakers are interesting/well targeted

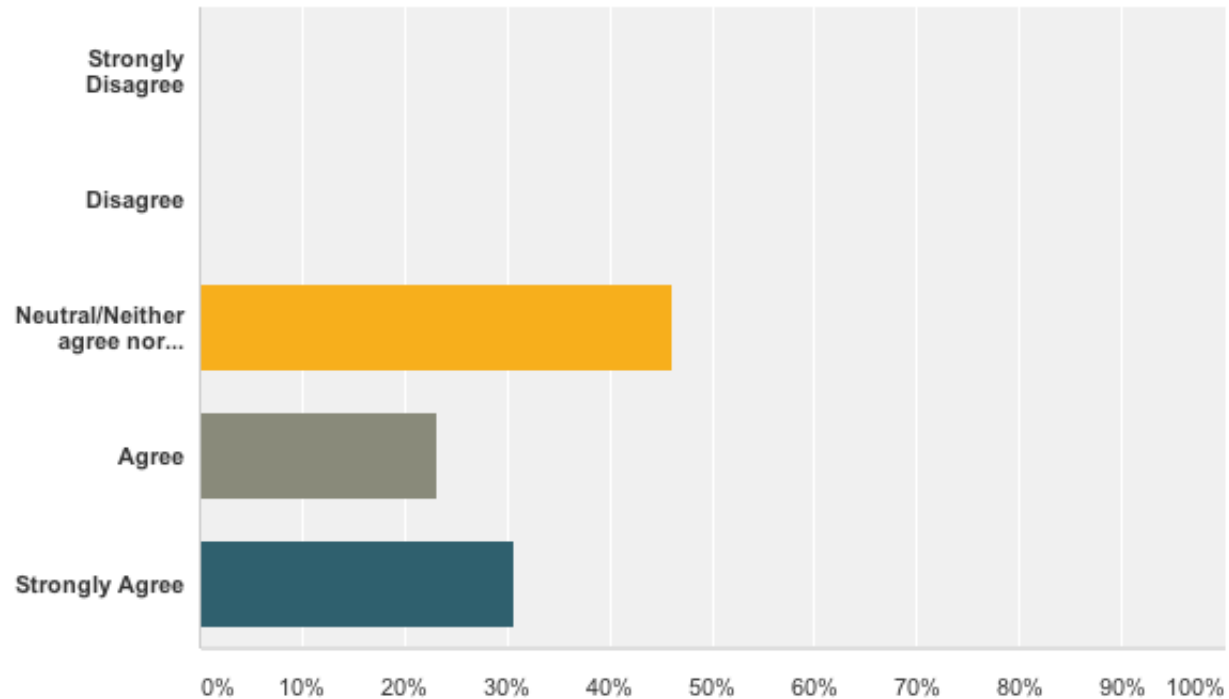
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Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Neutral/Neither agree nor disagree	28.57% 4
Agree	50.00% 7
Strongly Agree	21.43% 3
Total	14

F4BG safaris are useful to my business

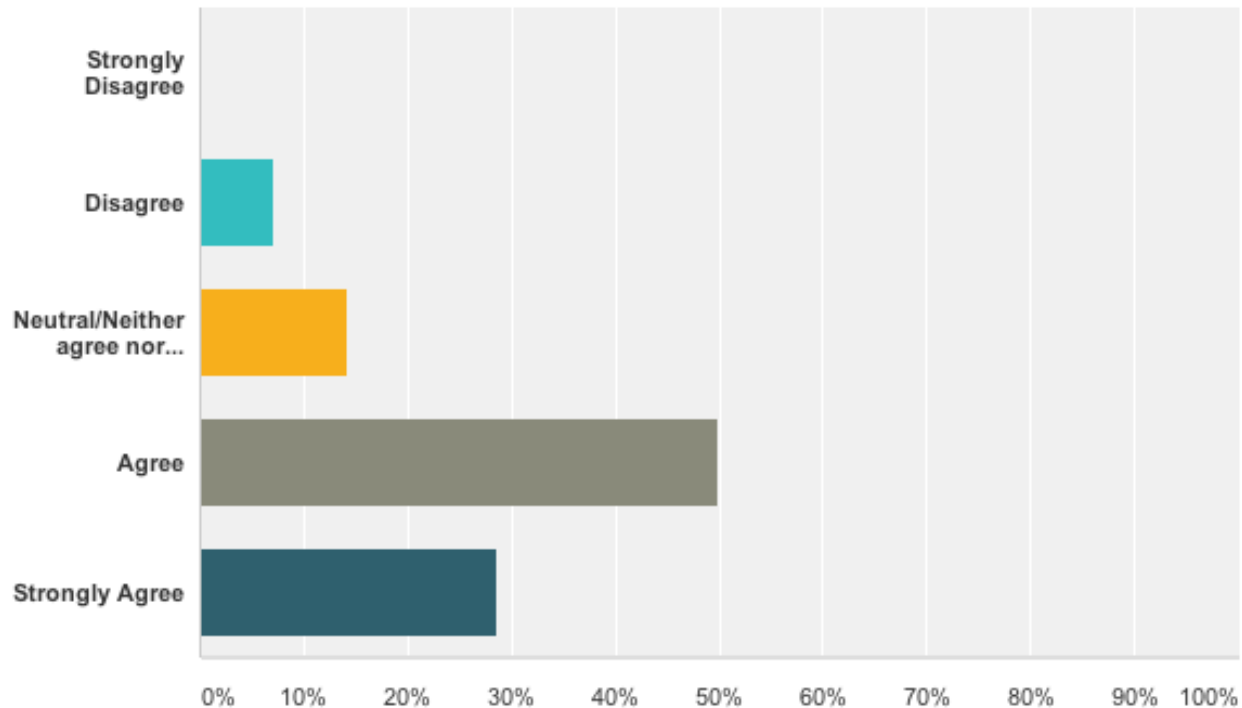
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Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Neutral/Neither agree nor disagree	46.15% 6
Agree	23.08% 3
Strongly Agree	30.77% 4
Total	13

F4BG provides value for money

Answered: 14 Skipped: 0



Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	7.14% 1
Neutral/Neither agree nor disagree	14.29% 2
Agree	50.00% 7
Strongly Agree	28.57% 4
Total	14

Q7. What changes would most improve the F4BG meeting agenda (additions, deletions)?

- No change for me
- Commence at 6.45am so that we can get the meeting proper commencing at 7-00am sharp A little more training for the Facilitator and more respect for the Facilitator as some people talk without going through the Facilitator/Chair and you might have 2 or 3 different conversations going on at the same time.
- We need to continue 15 minutes of networking at the end of meeting. I don't think we need to introduce ourselves every meeting. I think the facilitator of the meeting can facilitate the new discussion topics. No need for a separate facilitator. We need to get the membership up to double what it is currently.
- less discussion about general community issues and more discussion about business topics
- People finding a good bi-line for their business when introducing themselves - instead of telling what we do, this is the purpose of safaris and networking prior to and after the meeting.
- I am pleased with the present format
- When no visitors are there I don't see a need for going around the table to explain what each of us do. I would also like to see more engagement in the safaris. Make it a continued topic for the agenda.
- Member to mention their business challenges. Then to decide which member is most qualified to mentor or assist in that process. The assistance would be in open forum so that others could also learn.
- The facilitator quickly introduces all members then allows guest 1 minute to introduce themselves.
- I think we need to be mindful about too much general business when we have guests. If guests come along we want to show them what the forum is really about. Maybe have one meeting every quarter for members only to discuss F4BG issues
- Nil
- After hours networking at a suitable waterhole
- More time for networking

Q8. Which industries would you like to see represented at the F4BG?

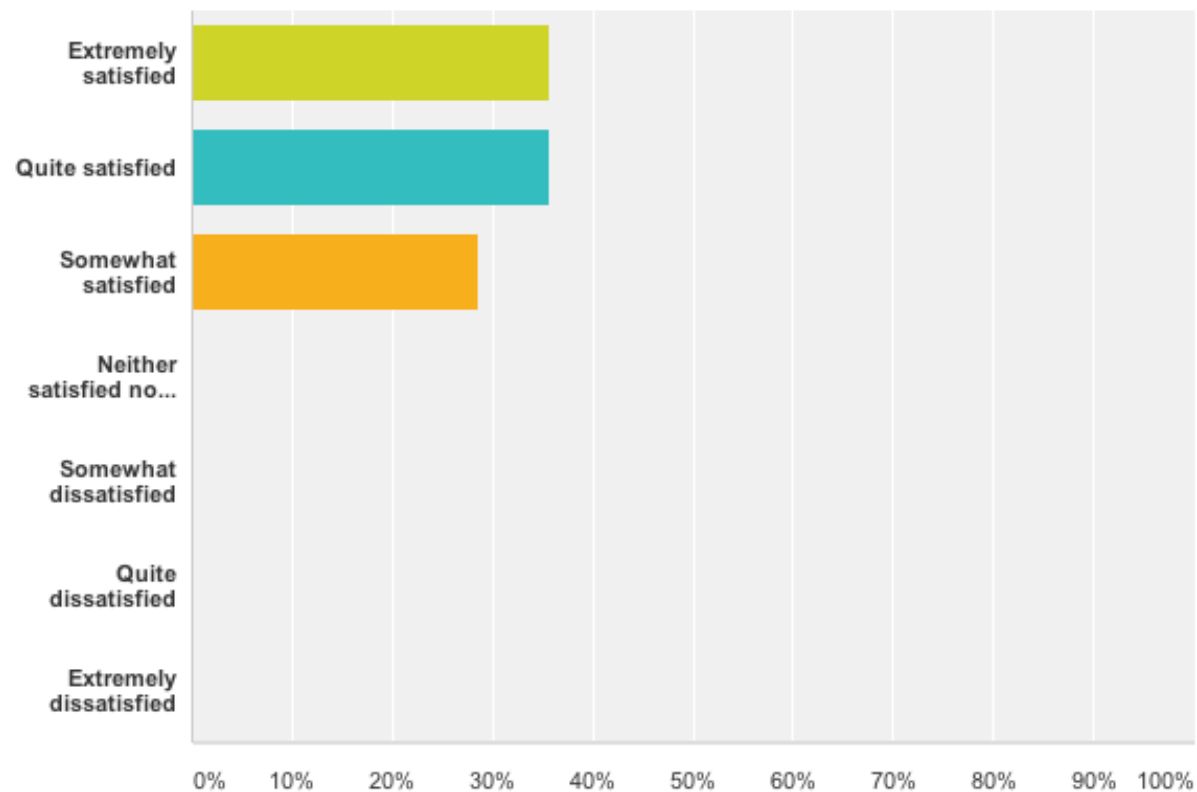
- Tourism, Education, Healthcare, Real Estate, State Govt, Local Govt, Insurance, Engineering, Construction
- 5Tourism, Banking Real Estate Motor Vehicle (New Used cars) Healt & Fitness
- retail tourism real estate
- More trades; Lawn maintainance/garden care. Builders/Architects. Hairdresser,
- Health care professionals, travel advisors
- Industries that focus on sustainability. Solar power, electrical innovations etc.
- Electrician Plumber Web Developer Social Media Expert Chinese Business People Chinese translator
- 4hospitality, cafes/restaurants, construction, trades, retail, wholesale, décor/design, home based businesses, real estate, marketing,
- Tourism, any industry really - it open's up new opportunities and keeps the forum interesting. The more industries that are represented the more informed we become about issues affecting the far north
- tourism, real estate, banking
- Govt Tourism Trades
- 4Employer representatives and heads of government departments. Education provider leaders at TAFE, JCU. Judicial officers.
- Travel, events, beauty, hospitality, real estate, medical

Q9. Do you have any recommended topics, speakers or personal/professional development opportunities you would like to recommend to the group?

- Working successfully with Govt Training
- Incorporation, Target more Guest speakers when they are in town. More affiliation with Advance Cairns, Chamber of Commerce ect.
- recommended speaker - Brett Moller - am working on that currently.
- how to increase your sales efforts, how to use social media effectively, how to get the best from staff, using technology to improve productivity, business planning
- Refer to Adams lists.
- I would like the group to pass along opportunities to more networking events in the area for starters in business to get out there more.
- Yes. I think we should take the lead in welcoming G20 & ATE Delegates and get security clearance at functions that we could be represented. Warren Enchst could assist us here. We need to get our banner and good quality "Welcome" name badges made for the committee. We should have a translators present perhaps Tafe students wishing for work experience. WE HAVE NOT GOT MUCH TIME. SO WE BETTER GET CRACKING IF WE WANT TO DO THIS.
- How to make social media work for you without enslaving you. Good news stories.
- Carol Hautot - Dynamic Conversations
- Business planning, finance, the stock market
- Small business challenges - coping with being small - workshop series
- To be considered. §
- Always like to hear more about marketing

Overall, are you satisfied with your experience with F4BG, dissatisfied with it, or neither satisfied or dissatisfied with it?

Answered: 14 Skipped: 0



Answer Choices	Responses
Extremely satisfied	35.71% 5
Quite satisfied	35.71% 5
Somewhat satisfied	28.57% 4